



## Lisa Rehurek – Sales Page (Final)

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# The Pain-Free Playbook for Winning Clients on Social Media

### Go from Social Media Overwhelm to Social Media “Oh Yeah!” in as Little as 3 Hours

Real talk ...

What’s your social media strategy like?

Are your Pinterest pins **pulling in a tribe of raving fans**? Are your Facebook and Instagram posts turning you into a **social media superstar**?

Are your tweets **selling your products and services**?

Or does it feel more like the **“gurus” lied to you ...**

Because you’re hustling to post, tweet, pin, broadcast and hashtag – every single day.  
But ...

Nobody’s liking or sharing. Nobody’s calling. Nobody’s buying.

*Arghhh!*

So what’s a smart, passionate, solo biz owner with a revolutionary message to do?

Three words: **Get. A. Plan.**

Ever wonder how biz superstars like Ali Brown, Lisa Sasevich and Marie Forleo **pump out loads of value-packed content**, making their fans squeal with delight as they rush to whip out their credit cards?

Two words: **Kick-Butt. Plan.**





Yup, these are women with a master plan. They're **building big brands, launching 7-figure courses** and **changing millions of lives**.

And you can too.

I'm Lisa Rehurek, a business & social media strategist and best-selling author.

Before building my current 6-figure biz, I had no clue how to use social media to **attract clients** and **build a tribe of raving fans**.

I'd post random offerings on Facebook, Twitter and Instagram and expect a wave of PayPal payments to roll in. Didn't happen.

Then, out of desperation and frustration, I'd re-post whatever the gurus shared.

It worked for them, so it must work for me, right?

Nope! Instead, I ended up with a hodgepodge of crap that confused the heck out of my small tribe of followers.

Why was I failing so bad? I spent hours posting, tweeting and pinning. But while I struggled to book my first client through social media, my **biz buddies were blowing past me** and smashing the 6-figure mark.

And that's when reality set in.

I had no clue what I was doing.

But now, after many years and thousands of dollars on courses and training programs, I know what truly works in social media ...

### **Having a clear, consistent plan!**

It's changed everything for me and my 6- and 7-figure private clients. You see, it's **easy to win clients on social media when you know what to do**.

The problem is, most people have no idea what to do.

And that's why I created the **Ultimate Online Content Strategy Playbook**.





It's your assistant, social media strategist and content editor – all in one.

It's your social media savior: ending sporadic posts, tweets, pins and Periscope broadcasts.

It's your secret weapon to becoming the **badass now blowing past your biz buddies** (minus the pain and frustration I muddled through).

This beautiful digi-playbook is jam-packed with every template, worksheet and checklist I use to carefully craft online content strategies for my high-end clients.

Inside the playbook, I whisper sweet social media secrets so you can:

- Plot out a full **12 months of content in just 30 minutes**
- Mix and match your words to **turn 1 piece of content into 6** (fun in the sun and bestie nights out here you come)
- Discover the must-have tools every biz owner needs to **build an online empire** (pain-free)
- Have everything you need to have your **social media strategy up and running in as little as 3 hours**

No more scrambling for content ideas.

No more wasting time.

No more hash-tagging without a purpose.

And the best part is, you get a slew of examples, a sample editorial calendar, and an easy-to-follow content plan proven to put money in your purse and clients on your calendar.

**Heck Yeah! I want my most profitable year ever. ←button copy**

In case you haven't raced off to smack the "buy" button yet, let's do a little math:

A 1-hour strategy session with me is \$497.00.





The **Ultimate Online Content Strategy Playbook** is \$49. And you get to swipe the top secrets I share with clients who pay me \$497.00.

Now, I planned to charge \$97 for this playbook. And I'll likely raise the price to that or maybe even more. (It's certainly worth it.)

But today, my only goal is to give you the tools to build a profitable business using social media. I'm not trying to get rich off this playbook.

I want you to **share your genius with the world**, so you can finally **attract the right clients** to your rockin' biz. And with **The Ultimate Online Content Strategy Playbook**, you're virtually guaranteed to do exactly that.

That's why I'm leaving the price at \$49 ... for now.

**Heck Yeah! I want my most profitable year ever. ←button copy**

### **Praise from a Few Playbook Peeps**

*"This is exactly what I needed. Easy to follow and I love the templates!"*

*"Thank you for this playbook. This has helped tremendously."*

*"Love it and I'm finally ready to go with a posting schedule. Highly recommend it!"*

As I see it, you have three choices:

**Choice #1:** Continue to **do what you've been doing** and thank the universe for the one client who stumbled on your Facebook page.

**Choice #2:** Watch everyone else grow a profitable biz and **keep wishing** for the social media gods to send you more clients.

**Choice #3:** Put on your big-girl pants. Download this playbook. And plan the next **12 months of mind-blowing content** for your (soon to be) raving fans + high-paying clients.

Social media overwhelm? Not on my watch.





It's time you go from social media overwhelm to social media "Oh Yeah!"

**Heck Yeah! I want my most profitable year ever. ←button copy**

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