



## Audria Richmond – Product Descriptions

---

### **Brand Review**

**Crawl inside my brain and discover how to build a brand that stands out and attracts the RIGHT people**

Starting a business is hard. You have so many things to consider and implement that it's easy to get stuck when it's time to develop your brand, strategy and marketing systems.

If your next business move has you shaking in your stilettos (or Oxfords), the **Brand Review is perfect for you.** It's my fast-action consultation where I deliver guidance to get you headed towards the road to profitability.

### **Here's How It Works**

First, choose from 1 of 3 session options:

- 1. Strategy Session:** Get the lowdown on how to create a profitable brand plan to identify ready-to-buy prospects, map out your service and product offerings, and outline your BIG money goals.
- 2. Branding Session:** Uncover the importance of having the right brand identity, messaging and positioning and gain an understanding of how to visually connect with your audience. This way you can distinguish yourself as an industry influencer and increase business profitability.
- 3. Systems Session:** Discover which systems you need to automate the process of tracking and following up on leads, creating signature customer intake procedures, and making it easy for clients and customers to pay you.

Then, book your 60-minute phone consultation where we'll discuss the area you selected – the one that has you drowning in a pool of frustration. From here, I dive in to save your business idea from dying a slow, agonizing death. (Okay, I'm kinda like a Life Guard for businesses.)

After our session, you'll get a recording of our call delivered straight to your inbox. This way, you don't have to worry about taking notes while we talk.

Ready to signal for help? Book your **Brand Review** consultation today for only \$297. Visit \_\_\_\_\_ to grab your spot.

