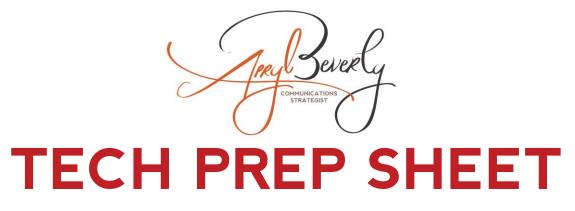




#FastMoneyMaker



To get the most from the F.A.S.T. Money Challenge, you'll need:

- 1. Email Service Provider: A place to keep the email addresses of all your smokin' hot leads
- 2. Page Delivery: A place to host your sign-up/thank you page so you can collect all those wonderful email addresses
- 3. Visual Branding: cool stock photos or personal images to compliment your landing pages, social media posts and Facebook ads

Not sure where to go to set these things up? Lucky for you, I have a list below of service providers I either use now, have used or have heard great things about.

We'll go over each of these during the Challenge, but I wanted to share just in case you want to make sure your tech stuff is in order.

#FastMoneyMaker



#### **Email Service Provider**

Options for housing the email addresses of all your brand new smokin' hot leads:

- ConvertKit (<u>http://mbsy.co/convertkit/22597792</u>): Easy to use once you set it up
- MailChimp (<u>mailchimp.com</u>): Easy to use, limited functionality of you sell a ton of info products
- ActiveCampaign (<u>activecampaign.com</u>): I never used it, but I have some biz besties who love it):

#FastMoneyMaker



#### Sign-Up/Landing/Thank You Pages

Options to host the place to get folks excited enough to give you their email address so they can snatch up your freebie offer:

- LeadPages (<u>https://www.leadpages.net/</u>): Extremely easy to use monthly fee):
- OptimizePress (<u>optimizepress.com</u>): WordPress plugin onetime fee)

You can find tons of other options by Googling "companies like LeadPages."

\*Note: ConvertKit includes a landing page builder. It's not pretty, but it will serve the purpose.

#FastMoneyMaker



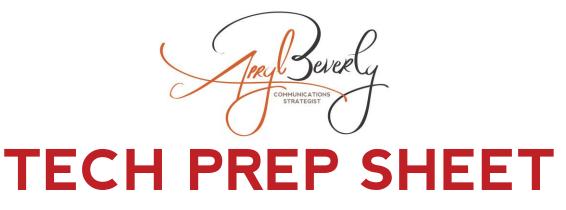
#### **Stock Photos and DIY Images**

Options to find or create images that complement your brand:

- Women of Color
   (<u>http://www.wocintechchat.com/blog/wocintechphotos</u>):

  FREE stock photo options
- Depositphotos (<u>http://depositphotos.com/</u>): FREE and paid options available
- iStock Photo (<u>http://www.istockphoto.com/</u>): Paid options only
- Canva (<u>www.canva.com</u>): DIY your photos for FREE

#FastMoneyMaker



The 5-Day F.A.S.T. Money Challenge officially kicks off on Periscope and FB Live at 12 p.m. EST Monday, July 18 so mark your calendars! You can follow me on Periscope at @BAABWriting.

Now I know there's a lot going on and it's easy to get distracted, but you must stay focused because the world needs your genius. So grab a biz bestie and let's get to hooking your smokin' hot leads!

Why a biz bestie? You see, research shows that **results SKYROCKET when 2 or more people work together** toward a common goal. So this is truly the easiest way to achieve stellar results.

So copy this link (<u>www.challengeme.info</u>) to share the challenge with a few of your biz besties. It's time to support and encourage each other, and **get ready for SMOKIN' HOT leads to start pouring in.** See ya soon!

#FastMoneyMaker