

# How to Write Your Bestseller





# Today's Convo

1. My secret for developing toe-curling book titles that will have your audience racing to smack the buy button
2. A super-easy method for mapping out your book so that it glues readers' eyeballs to every single sentence and propels them to give you a glowing review
3. How to test out your book content without giving away all the goodies
4. The never-talked-about thing that REALLY sells books (but no one ever seems to mention it)Q&A



# My top secret for penning a toe-curling book title



# The **EASY** way to map out your book



**The sneaky way to test  
out your book content  
without giving away  
tons of books**





**One of the most  
magnificent things you  
can do to guarantee  
book sales**



# Question time ...