The CopyCloset™ Style Guide - October 30, 2016 (NEW ITEMS ARE IN RED)

Closet Categories	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With						
		FB Ads/Social Media	Emails	Sales Page	Business Writing & Proposals	Landing Pages	Website Copy	Webinars
Sneak Peeks & Steals	Facebook Ads that Convert Like Cuh-Razy	X						
	Members Only Q&A May 2016		X			X	X	
	10 Pieces of Content You Need to Make $$ NOW		X		X	X	X	
	The Power of Storytelling	X	X	X		X	X	
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			X				
	#FixItJesus Writing Workshop		X	X		X	X	
	How to Get Smacked with Wallets on Facebook	X						
Bangin' Copy Hacks	Proposal Sample (RFP Response)-Nonprofit				X			
	Sales Page Sample-Health Industry			X				
	Sales Page Sample-Business Coaching			X				
	Business Plan Sample-Bed & Breakfast				X			
	Landing Page Sample-Business Coach					X		
	Proposal Sample-Unsolicited				X			
	Product Description Sample		X	X		X	X	
	Video Script Sample	X		X			X	

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Website Smackdowns	Smackdown #1-ParentConnection						X	
	Smackdown #2-Habyts						X	
	Smackdown #3-Greenlight Voices						X	
	Smackdown #4-Birthing Confidence						X	
Guest Stylists	How to Host Webinars That Don't Suck - Kate Doster							X
	How to Build Your Email List Like a BOSS - Semonna McNeil		X					
	How to Target FB Ads Like a Pro - Melody Thomas	X						
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X	
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X
	The Skinny on Periscope Producer - Audria Richmond	X						

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Swag Bag O' Scripts	When You Want to Decline a Project		X					
	When You Must Ask a Follower to Respond to a Survey		X					
	When Nobody Books Your FREE Discovery Calls		X					
	When You Want to Rake in Raving Reviews		X					
	When You Need to Inquire About an Invoice		X					
	When You Need to Send a CASH Generating Quote		X					
	The Email That Snagged me a $4,500 Client		X					
	2 Scripts to Power Up Your Periscope Intro			X				
	The Perfect Follow Up Email After Sending A Proposal		X					
	A Welcome Email That Makes a Great Impression		X					
	How to Get Existing Email Subscribers to Sign Up … (Pt. 1)		X					
	How to Get Existing Email Subscribers to Sign Up … (Pt. 2)		X					
	How to Recruit Promo Squad Members with Finesse		X					
Vivacious Vids & Webinars	Emails That ROCK		X					
	Essential Elements Your ABOUT Page Needs						X	
	My Top-Performing Autoresponder Email Scripts		X					
	Writing To SELL	X	X	X	X	X	X	X
	Copywriting 101	X	X	X	X	X	X	X
	Fix My Landing Page Masterclass					X		
	Slay Your Sales Page Masterclass			X				
	5-Day F.A.S.T Money Challenge Masterclass	X	X	X		X		
	Bodacious Bullets Masterclass	X	X	X		X	X	
	Va Va Voom Video Scripts Masterclass			X		X	X	
	How to Write a Bangin' Professional Bio				X			
	Write Your Bestseller Masterclass				X			