



Melissa Moss – Video Script

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Hey there! Thanks for dropping in. Before I reveal any of the juicy details about the most remarkable FREE summit you'll ever attend, let me ask you a question:

Do you know the ONE thing that's stopping you from upleveling your business?

While you think on that, please allow me to introduce myself.

I'm Melissa Moss, marketing strategist, Infusionsoft lover, and host of the "Master Meaningful Marketing Summit" (more on the summit in just a bit).

Let's get back to the question – Again ... do you know the ONE thing that's stopping you from upleveling your business?

If you said MARKETING – you're absolutely right!

You see, MARKETING is the bridge to building a business that withstands trends and hot-for-the-minute tactics.

It's the key to running a business that's NOT RUNNING YOU.

The problem is, most people aren't doing marketing right – so they're stuck owning a JOB that has them chained to their computers rather than owning a BUSINESS that offers the freedom and flexibility they've always dreamed of.

So what's the secret to doing marketing right?

Building meaningful relationships.

Now let me explain:

Sure you can hit people over the head with your sales pitches, rely on aggressive email strategies and implement "ooh-look-at-me" social media techniques, BUT



none of that will get you the type of business you want – at least not if you want a life and a business you love.

Here's where you ask, *"Well what should I do, Melissa?"*

And now for all the juicy details ...

From April 25 to May 4, I'll be hosting the "Master Meaningful Marketing Summit" where you'll hear exactly how to build meaningful connections that will skyrocket your profits. And because I don't have ALL the answers, I've tapped 21 of the Internet's most successful business consultants, coaches, marketing strategists, sales experts, and biz systems gurus to spill their top secrets on building a sustainable, freedom-based business ... all just for you.

Can you BELIEVE it? I'm talking top sales expert Kendrick Shope, business strategist Lisa Rehurek, and New York Times best-selling author Sara Davidson who used a unique strategy to catapult her business profits in a fraction of the time it takes most other entrepreneurs. Plus, you'll hear from 18 other biz superstars.

And the best part for you: The summit is FREE!

So how can you get in on all this goodness and grow your business – all without going MIA on your family and ODing on caffeine to overcome your sleepless nights? **Simply add your name and email address on the right and let 21 six- and seven-figure business experts tell you how.**

Now, I'd say it doesn't get any easier than that.

See you soon!

