The CopyCloset™ Style Guide - November 30, 2016 (NEW ITEMS ARE IN RED)									
<u>Closet Categories</u>	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With							
		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars	
	Facebook Ads that Convert Like Cuh-Razy	X							
Sneak Peeks & Steals	Members Only Q&A May 2016		Х			X	X		
	10 Pieces of Content You Need to Make \$\$ NOW		X		Х	X	X		
	The Power of Storytelling	X	Х	Х		X	X		
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			Х					
	#FixItJesus Writing Workshop		Х	Х		X	X		
	How to Get Smacked with Wallets on Facebook	X							
	Proposal Sample (RFP Response)-Nonprofit				Х				
Bangin' Copy Hacks	Sales Page Sample-Health Industry			X					
	Sales Page Sample-Business Coaching			X	X				
	Business Plan Sample-Bed & Breakfast				Х	N N			
	Landing Page Sample-Business Coach Proposal Sample-Unsolicited				V	X		-	
	Product Description Sample		Х	X	Х	X	X		
	Video Script Sample	×	^			^			
		X		X			X		

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Website Smackdowns	Smackdown #1-ParentConnection Smackdown #2-Habyts						X X		
	Smackdown #2-fragyts Smackdown #3-Greenlight Voices						X		
	Smackdown #4-Birthing Confidence						X		
	How to Host Webinars That Don't Suck - Kate Doster							X	
	How to Build Your Email List Like a BOSS - Semonna McNeil		X					^	
Guest Stylists	How to Target FB Ads Like a Pro - Melody Thomas	X	~						
	How to Perfect Your Photo Shoot - Audria Richmond	X		Х			X		
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	Х	Х	X	X	X	
	The Skinny on Periscope Producer - Audria Richmond	Х							
	Profit from Speaking - Ilesha Graham				Х				

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	When You Want to Decline a Project		Х						
Swag Bag O' Scripts	When You Must Ask a Follower to Respond to a Survey		Х						
	When Nobody Books Your FREE Discovery Calls		Х						
	When You Want to Rake in Raving Reviews		X						
	When You Need to Inquire About an Invoice		X						
	When You Need to Send a CASH Generating Quote		Х						
	The Email That Snagged me a \$4,500 Client		Х						
	2 Scripts to Power Up Your Periscope Intro			X					
	The Perfect Follow Up Email After Sending A Proposal		Х						
	A Welcome Email That Makes a Great Impression		Х						
	How to Get Existing Email Subscribers to Sign Up (Pt. 1)		Х						
	How to Get Existing Email Subscribers to Sign Up (Pt. 2)		Х						
	How to Recruit Promo Squad Members with Finesse		Х						
	How to Write a Yes-Inducing Email Requesting Sponsorship		Х						
	How to Follow Up After a Networking Event		Х						
	Emails That ROCK		Х						
Vivacious Vids & Webinars	Essential Elements Your ABOUT Page Needs						X		
	My Top-Performing Autoresponder Email Scripts		Х						
	Writing To SELL	X	Х	Х	Х	X	X	X	
	Copywriting 101	X	Х	X	X	X	X	X	
	Fix My Landing Page Masterclass					X			
	Slay Your Sales Page Masterclass			Х					
	5-Day F.A.S.T Money Challenge Masterclass	Х	Х	Х		Х			
	Bodacious Bullets Masterclass	X	Х	Х		Х	X		
	Va Va Voom Video Scripts Masterclass			Х		Х	X		
	How to Write a Bangin' Professional Bio				Х				
	Write Your Bestseller Masterclass				Х				
	Marketing a Telesummit: Email Scripts that Sell		Х						