

# 7 Must Have Plugins For Your WordPress Site

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*Just as apps can turn a plain smartphone into a mobile office, high def video studio or a stunning business library, plugins can turn your plain WordPress website into a thriving eCommerce store, powerful membership portal or just a beautiful website. Here are 7 plugins that can expand the functionality of your WordPress site.*

## **Tiny MCE Advanced**

This plugin will let you add, remove and arrange the buttons that are shown on the Visual Editor toolbar. This will allow you to change the font family, size and color easily. You can also add subscripts, superscripts and a ton of other stuff.

## **Duplicate Post**

This plugin allows you clone a post or a page and edit it as a new draft.

## **Woo Commerce**

WooCommerce is a free eCommerce plugin that allows you to sell anything on your website. WooCommerce now powers 30% of all online stores. It is extremely flexible since it has hundreds of free and premium extensions that will allow you to sell subscriptions, memberships, gift certificates and much more.

## **All in One SEO Pack**

All in One SEO Pack optimizes your WordPress blog for Search Engine Optimization (SEO). It includes XML Sitemap support, automatically notifies search engines like Google and Bing about changes to your site, automatically optimizes your titles for Google and other search engines and generates META tags automatically. If you are a beginner it's great because you don't even have to look at the options, it works out-of-the-box. Just install. Advanced users can fine-tune everything.

## **Simple WordPress Membership**

Simple Membership is an easy to use membership plugin for offering free and premium content from your WordPress site. It supports both one time and recurring/subscription payments.

## **Updraft Plus**

Updraft Plus simplifies backups (and restoration) of your WordPress site. Backup into the cloud (Amazon S3, Dropbox, Google Drive, UpdraftPlus Vault, email and more) and restore with a single click.

## **PixelYourSite**

Manage the New Facebook Pixel With Just a Few Clicks. Includes integration with WooCommerce and Easy Digital Downloads.