



# The CopyCloset™ Style Guide - April 28, 2017 (NEW ITEMS ARE IN RED)

Closet Categories	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With						
		FB Ads/Social Media	Emails	Sales Page	Proposals/Promotion	Landing Pages	Website Copy	Webinars
Website Smackdowns	Smackdown #1-ParentConnection						X	
	Smackdown #2-Habyts						X	
	Smackdown #3-Greenlight Voices						X	
	Smackdown #4-Birthing Confidence						X	
	Smackdown #5-Xquizitely Flawed							
Guest Stylists	How to Host Webinars That Don't Suck - Kate Doster							X
	How to Build Your Email List Like a BOSS - Semonna McNeil		X					
	How to Target FB Ads Like a Pro - Melody Thomas	X						
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X	
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X
	The Skinny on Periscope Producer - Audria Richmond	X						
	Profit from Speaking - Ilesha Graham				X			
	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X						
	7 Must-Have Wordpress Website Plugins - Vanessa Collins					X		
	Authentic Looks Good on You - Catherine Storing				X			
	Instagram Hot Topics - Cici the Six-Figure Chick	X						
Hayley J. McKenzie Presents Overwhelmed to Overbooked				X				



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Vivacious Vids + Webinars	Fix My Landing Page Masterclass					X		
	Slay Your Sales Page Masterclass			X				
	5-Day F.A.S.T Money Challenge Masterclass	X	X	X		X		
	Bodacious Bullets Masterclass	X	X	X		X	X	
	Va Va Voom Video Scripts Masterclass			X		X	X	
	How to Write a Bangin' Professional Bio				X			
	Write Your Bestseller Masterclass				X			
	Marketing a Telesummit: Email Scripts that Sell		X					
	Everything You Need to Write for a Bangin' Product Launch				X			
	Money Moves Masterclass: Crafting Digital Products			X	X	X	X	
	7 Steps to Crafting an OMG-Inducing One Sheet							
	Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X
	How to Craft Email Subject Lines that Intrigue		X					
	March Masterclass: F.A.S.T. Money REMIX	X						
	7 Ways to Write Words that Make Money				X			
60-Minute Sales Page Smackdown			X					