



THE WERK YOUR WORDS WEBINAR

1,700% INSTAGRAM GROWTH IN 8 MONTHS

SECRET TO WRITING CAPTIVATING SOCIAL MEDIA POSTS

BOOST INTEREST IN “BORING” PRODUCTS AND SERVICES

HOW TO POST INTRIGUING CONTENT DAILY WITHOUT
SACRIFICING YOUR SLEEP, SANITY OR SACRED FAM TIME



HIGHLIGHTS ON HOW I'VE USED SOCIAL MEDIA

CLOSED A \$4,500 PROJECT ON LINKEDIN
IN LESS THAN 24 HOURS

CLOSED A \$5,000 PROJECT WITH ONE
FACEBOOK POST (NOT AN AD)

CLOSED A \$1,500 PROJECT ON INSTAGRAM WITH ONE POST

WENT FROM \$7K MONTHS TO \$15-\$20K MONTHS IN ONE YEAR BY SHOWING UP EVERY DAY
ON FACEBOOK AND INSTAGRAM

SOLD \$30,000 IN BOOKS AND HIT THE #1 SPOT ON AMAZON'S BEST SELLER'S LIST

SOLD OUT COUNTLESS WEBINARS AND MASTERCLASSES FROM
FACEBOOK AND INSTAGRAM PROMOS

LANDED A \$50,000 PROJECT FROM A LINKEDIN INTRODUCTION

FILLED MY COPYCLOSET MEMBERSHIP PROGRAM WITH EXCITED MEMBERS

**MOST IMPORTANTLY, I CAN NOW COMFORTABLY EARN SIX FIGURES WITHOUT
BURNING THE MIDNIGHT OIL AND SACRIFICING FAMILY TIME**



1,700% INSTAGRAM GROWTH – TWO STEPS I TOOK ...

TO GO FROM 500 FOLLOWERS TO NEARLY 9,000
IN LESS THAN A YEAR

CREATED A POST STRATEGY – NO MORE
RANDOM, “CUTE” QUOTES

HIRED AN INSTAGRAM EXPERT



SECRET TO WRITING CAPTIVATING SOCIAL MEDIA POSTS

EDUCATE AND ENTERTAIN YOUR AUDIENCE
AT THE SAME DANG ON TIME

PEOPLE WON'T BE INTRIGUED ENOUGH TO BUY IF THEY SEE NO
REASON TO ENGAGE WITH YOU

ENGAGEMENT ALWAYS COMES FIRST



BOOST INTEREST IN “BORING” PRODUCTS AND SERVICES

TURN YOUR POSTS INTO IRRESISTIBLE STORIES
DON'T JUST TALK ABOUT WHAT YOU DO, TELL HOW PEOPLE
USE/NEED WHAT YOU SELL (THERE'S A DIFFERENCE)



MAKE TIME TO POST INTRIGUING CONTENT DAILY

MAKE IT FUN (ENTERTAINING) FOR YOU AND THE READER

PAY ATTENTION TO YOUR ENVIRONMENT

SHARE ALL SIDES OF YOU

W.E.R.K. YOUR SOCIAL MEDIA

DISCOVER HOW TO MASTER THE ART OF BOOST ENGAGEMENT
AND SELLING SOCIALLY



W.E.R.K.
YOUR SOCIAL MEDIA

THE ART OF ENGAGING
YOUR AUDIENCE AND
SELLING SOCIALLY

WERKYOURWORDS.CO

W.E.R.K. YOUR SOCIAL MEDIA WHAT YOU GET

4 WEEKS OF HOLD-HANDING GUIDANCE ON HOW TO CRAFT SOCIAL STORIES THAT ENGAGE THE RIGHT PEOPLE AND SELL YOUR PRODUCTS AND SERVICES

STEP-BY-STEP INSTRUCTION FROM TAJUANA ROSS, THE LINKEDIN PROFESSOR, ONE OF THE MOST POPULAR LINKEDIN EXPERTS TO ROAM THE INTERNET STREETS (SHE COACHES BILLION-DOLLAR COMPANIES AND CELEBRITIES)

STEP-BY-STEP INSTRUCTION FROM CICI, THE SIX-FIGURE CHICK, NOW TURNED MILLION-DOLLAR CHICK FROM INSTAGRAM SALES

STEP-BY-STEP GUIDANCE FROM ME ON HOW I CONSISTENTLY MAKE MONEY ON FACEBOOK WITHOUT SCREAMING “BUY MY STUFF” AND TAGGING A GAZILLION FACEBOOK BESTIES

PLUS, ONE-ON-ONE SUPPORT AND POST SCRIPTS AND TEMPLATES SO YOU NEVER CATCH THE “I-DON’T-KNOW-WHAT-TO-SAY” BLUES AGAIN

W.E.R.K. YOUR SOCIAL MEDIA BO-BO-BONUSES

WHEN YOU RESERVE YOUR SEAT BEFORE MIDNIGHT EDT JUNE 2, YOU'LL ALSO:

BONUS #1:

QUALIFY TO WIN THE "WERK PRIZE PACK" WHICH INCLUDES A FREE KINDLE VERSION OF TAJUANA'S #1 BEST-SELLING BOOK, A SURPRISE DIGITAL COURSE FROM CICI, THE SIX-FIGURE CHICK AND A FACEBOOK PROMO POST AUDIT FROM ME (WINNER WILL BE ANNOUNCED JUNE 16) (VALUE: \$1,000)

BONUS #2:

RECEIVE FREE LIFETIME ACCESS TO THE WOMEN WHO W.E.R.K. BUNDLE (VALUE: \$97)

BONUS #3:

GET A 24-HOUR, RED-CARPET PASS TO STEP INSIDE THE COPYCLOSET (VALUE: \$47)

TOTAL BONUS VALUE: \$1,144

PLUS, EVERYONE WHO ENROLLS WILL GET FEEDBACK ON YOUR POST/CAPTION WRITING ASSIGNMENTS SO YOU NOT ONLY GET THE INSTRUCTION BUT FIRSTHAND KNOWLEDGE ON HOW TO COMMUNICATE THE RIGHT WAY WITH YOUR AUDIENCE (VALUE: PRICELESS)

**READY TO ENGAGE THE
RIGHT PEOPLE AND FEED
YOUR BANK ACCOUNT?**



WERKYOURWORDS.CO
RESERVE YOUR SPOT FOR JUST \$50!

**PRETTY +
PROFITABLE**