**JUMPIN’ JUNE   
3-DAY SMACKDOWN**



**SMACKDOWN WERKBOOK**

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# DAY 1: GIVE THE PEOPLE WHAT THEY WANT

What is the first thing you should always do before launching a new product?

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What was my greatest takeaway from today?

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How will completing today’s WERK IT NOW assignment move me closer to my goal of hitting my June business goals?

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**ACTION TIME!** What will I DO differently within the next 3 to 5 days to boost my brand awareness and generate more leads and revenue?

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# DAY 2: “PIMP” FACEBOOK

What is Apryl’s top secret for using Facebook to promote digital products and services?

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How will I use what I learned from Apryl today to attract more leads and make more money in my business?

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How will completing today’s WERK IT NOW assignment move me closer to my goal of writing in a way that propels folks to whip out their credit cards and smack the buy button?

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# DAY 3: “TRICKIN’ AIN’T EASY

How has Apryl been able to “trick” Facebook and use the platform to promote her products and services even without investing in ads?

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# BONUS: BANGIN’ TOOLS AND RESOURCES

Tune in LIVE every day on Periscope, Instagram and Facebook at 3 p.m. EST for surprise bonuses, resources and so much more to help you master the art of boosting engagement and socially selling.

# MEET YOUR MILLION-DOLLAR WORD STYLIST

Apryl Beverly, the “Million-Dollar Word Stylist” and founder of **BAAB Writing and Marketing Services**, crafts copy that has generated millions in revenue for solo entrepreneurs and some of the top brands in the United States.

Known for her educated, “tell-it-like-it-is” writing style, she recently hit the Amazon Top 5 Best Seller’s List in 3 categories just 24 hours after releasing her first book, “Shots Fired! How to Write Copy that Pierces Hearts (And Opens Wallets).”

Her recent book, *F.A.S.T. Money!* shot to the No. 1 spot on the Amazon Best Seller’s List 24 hours BEFORE the book’s official release!

In addition to being a sentence slinger, Apryl is a mom to the most amazing kid in the universe and is married to the masterful “money man.”

Learn more about Apryl at [baab.biz](http://www.baab.biz) and download her first bestselling book at [shotsfired.co](http://WWW.SHOTSFIRED.CO). You can grab your copy of *F.A.S.T. Money!* [here](http://www.fastmoneybook.co).