

19:19:45 From Apryl Beverly : Whaddup! We'll start promptly at 7:30 p.m. EDT!!

19:20:18 From Ayanna Mojica : Hi Apryl. Excited! Shout out from Encinitas, CA

19:25:56 From Coach Khayr : What uP family :-)

19:26:21 From Coach Khayr : I'm ready to learn how to get folks to SMACK MY BUY BUTTON ON MY MASTERCLASS AND GET THEM 4 FIGURES!!!

19:26:22 From MsStacey L Bracey : Good evening folks!!! Hope everyone has had a productive day.

19:26:48 From Trakelia Jimerson : Hello! Hello! Hello everyone!!!!

19:27:07 From Coach Khayr : I SMELL DOLLARS!!!

19:27:22 From Stan McKenzie : Hello good evening

19:27:47 From Augusta Massey : Hello everybody

19:28:00 From MsStacey L Bracey : Hello Stan, Khayr, Trakelia & Augusta

19:28:04 From Coach Khayr : I'M GLAD TO SE SO MANY PEOPLE UP IN HERE READY TO GET THIS BREAD!!!

19:28:18 From Coach Khayr : Hey MsStacey!!!

19:29:31 From MsStacey L Bracey : Getting ready for another MONEY LEARNING Opportunity!!!

19:30:06 From Dr. Troy Watson : Heyyyy Y'all

19:30:10 From Sue Fish : Hi everyone!!

19:30:20 From JC Rowe : hello!!!!

19:30:28 From Wendy Robinson : Hey EHY!!!

19:30:37 From Wendy Robinson : Whats up!?

19:31:15 From Andrea Woody : Hey Apryl!

19:31:33 From Stan McKenzie : Hey Apryl

19:31:43 From Monica Black : Hey, hey!!

19:31:43 From MsStacey L Bracey : Hey Word Stylist!!!

19:31:48 From Dr. Troy Watson : Heyyy Apryl

19:32:01 From Monica Black : Boom!

19:34:37 From Wendy Robinson : 1

19:34:38 From Dr. Troy Watson : 1

19:34:39 From Andrea Woody : 1

19:34:39 From Ayanna Mojica : 1

19:34:39 From Shay Campbell : 1

19:34:39 From MsStacey L Bracey : 1

19:34:39 From Elaine Forbes : 1

19:34:39 From Trakelia Jimerson : 1

19:34:40 From Gia Lili : 1

19:34:41 From veronicaosborne : 1

19:34:45 From sharonda stevens : 1111111

19:34:46 From Augusta Massey : 1

19:34:47 From Judz C : 1

19:42:52 From Coach Khayr : Don't take Headache Money!!! (one of my top 3 rules)

19:43:15 From Gia Lili : I agree!

19:43:16 From Laisha Fox : Agreed, not worth the headache!

19:43:38 From MsStacey L Bracey : Definitely.

19:44:27 From Tracey Bond : I heard that, I turn it down, worth

retaining my ideal clients!

19:44:41 From veronicaosborne : very true!

19:44:48 From Sygie Jackson : So true

19:47:02 From Coach Khayr : My "A LISTERS!!!"

19:47:16 From sharonda stevens : Thats good who can pay you

19:48:15 From Stan McKenzie : Yes

19:48:25 From sharonda stevens : yes

19:49:25 From sharonda stevens : Flap Flap

19:49:34 From Laisha Fox : Love it

19:49:41 From Yolanda Perkins : Thats a good idea.

19:51:50 From Bree Caldwell : right. either this...or that.

19:53:51 From sharonda stevens : yes

19:54:00 From Stan McKenzie : Yes

19:54:21 From Coach Khayr : You gangsta!!!

19:54:30 From Coach Khayr : Folks want FRESH produce!!!

19:54:44 From Marcia Whyte : I'm sitting in for Noelle (she's sick)

19:56:03 From Sygie Jackson : WASTE OF TIME

19:56:52 From Laisha Fox : Question, are you proposing we sell workbooks for each masterclass?

19:56:53 From sharonda stevens : yes

19:57:02 From Laisha Fox : Plan the work, work the plan!

20:00:18 From Crystal Neal : and lost money too

20:00:37 From MsStacey L Bracey : If people get too much information and become overwhelmed, they won't do ANYTHING.

20:00:46 From Coach Khayr : I'm guilty of overwhelming folk. No more though.

20:02:16 From Yolanda Perkins : What happens if you do not have any street credit?!?!?

20:04:07 From Neka Clements : What about a free masterclass to launch a course? Different process?

20:04:17 From Sygie Jackson : How long should you promote before the actual class?

20:05:36 From Stan McKenzie : Yes

20:06:18 From Coach Khayr : You get street red by building an Audience Yolanda.

20:06:19 From Stan McKenzie : Neka, I've seen people host free workshop/webinar to paid masterclass

20:08:23 From Augusta Massey : I can barely hear you

20:09:36 From April Pagaling : Hi augusta, i can hear her fine. please check your audio settings. i did have trouble with that earlier.

20:10:30 From Karla Luster : i hear fine as well

20:16:49 From sharonda stevens : got it

20:16:55 From MsStacey L Bracey : Got it.

20:19:17 From Trakelia Jimerson : yes I need straight bullet examples please

20:19:51 From MsStacey L Bracey : So no unnecessary words.

20:21:32 From sharonda stevens : meeeeeeeee

20:21:38 From Bree Caldwell : 🖐️

20:22:02 From Sygie Jackson : i love that- OMG-inducing (lol)

20:23:22 From Bree Caldwell : lol

20:26:43 From Ayanna Mojica : Coach Khayr is great at creating tribe
20:26:57 From Coach Khayr : She said "YOU GOTTA GO OUT AND RECRUIT ONE!!" (tribe)
20:27:52 From Bree Caldwell : amen!
20:27:53 From Khara Ashburne : sometimes you have people and don't realize it
20:29:07 From Coach Khayr : I make my tribe SCREAM FOR ME!!!!
20:29:13 From Ayanna Mojica : My first successful \$\$ making event had one person who bought a package... then told her friends about me. She brought her tribe and I created workshops to address what they wanted
20:29:31 From Coach Khayr : CLOSED MOUTHS DON'T GET FED ON THE BOULEVARD!!!!
20:29:47 From Crystal Neal : It goes back to giving them what they want (kind of)
20:30:17 From Coach Khayr : Take their pulse. (That's my secret.)
20:32:48 From Sygie Jackson : PAID!!!
20:32:52 From Coach Khayr : I NEED THAT GWAP!!!
20:32:55 From Dr. Troy Watson : PAID
20:32:55 From April Pagaling : hahaha
20:32:56 From Gia Lili : paid!
20:32:57 From Ayanna Mojica : Paid
20:32:58 From Elaine Forbes : paid
20:33:02 From Bree Caldwell : pay me! ka-ching!!!
20:33:03 From Monica Black : Paid!
20:33:03 From Karla Luster : paid
20:33:11 From Roslyne Johnson : coins please and thank you!!
20:33:14 From Coach Khayr : RICH PEOPLE LOVE ME!!!!
20:33:21 From Luberta Lytle : paid
20:33:23 From Coach Khayr : RICH PEOPLE NEED ME
20:33:30 From Coach Khayr : cause they got problems too.
20:33:45 From Coach Khayr : I solve rich people's problems!!!
20:34:01 From MsStacey L Bracey : Your voice is not for everyone. However, it is for the masses who will follow you.
20:34:36 From Trakelia Jimerson : Come through with the masterclass on marketing 🙌🙌🙌🙌
20:35:06 From Gia Lili : These are great, Apryl! Thank you! :-)
20:35:11 From MsStacey L Bracey : Partnerships are powerful!!!
20:36:17 From Coach Khayr : Sharing is caring
20:36:36 From Coach Khayr : Hustle Commandment #1 - MY NETWORK IS MY NETWORK!!
20:36:51 From Gia Lili : Right! Sharing IS caring! :-)
20:37:05 From Coach Khayr : TEAM SUCCESS RULE #10 - RELEASE THE HOUNDS!!!
20:37:50 From Coach Khayr : I CAN'T HEAR
20:38:10 From Crystal Neal : i can hear
20:38:47 From Gia Lili : lol guilty of not posting enough!
20:39:02 From Gia Lili : but I do post more than once! lol
20:39:03 From sharonda stevens : You rocked it
20:44:10 From Stan McKenzie : How do you know if you'll overwhelm your audience with a masterclass?

20:44:16 From Tracey Bond, VIP*Virtual Publicist : Great Masterclass! Whoop Whoop I'm about to glow to WERK!!!

20:44:51 From Nicole Chamblin : another great class Apryl. I will see you next month in the landing page class.

20:45:06 From Elaine Forbes : So experience count as street credits

20:45:48 From Trakelia Jimerson : would you provide a screen shot of the story post that you said we should use for week 2 during our marketing?

20:45:59 From AmandaG : Hey ladies...so sorry I got here late : (Thought I missed it when I saw Replay email pop up :(

20:46:02 From Khara Ashburne : can you explain promo stories again?

20:46:09 From veronicaosborne : How do you cut through the noise on these internet streets if you have the street credentials in regards to health care "SICK CARE" is what it should be called?

20:46:37 From Coach Khayr : Have you ever thought about using www.Thinkific.com as a teaching platform for the masterclass Apryl?

20:47:31 From Neka Clements : Yesss! Got it!

20:48:04 From Ayanna Mojica : Would break down a two week promo?

Week 1:

Week 2:

QUESTION:

Would break down a two week promo?

Week 1:

Week 2:

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Would break down a two week promo?

Week 1:

Week 2:

20:48:12 From Coach Khayr : If you want to stand out from the crowd in these NOISY Internet Streets, GRAB THIS ASAP!! <https://expertsecrets.com/freebook>

20:48:12 From Trakelia Jimerson : Ok thank u

20:48:28 From Coach Khayr : I'LL POST THE LINK IN THE GROUP AS WELL!!!

20:49:02 From Stan McKenzie : Yes

20:49:49 From veronicaosborne : How do you overcome not being tech savvy?

20:50:10 From Trakelia Jimerson : Thank you!

20:50:38 From Stan McKenzie : Thanks a lot

20:50:39 From Amber Davis : So besides joining forces with biz besties how else could I build an audience outside of paid ads? i have very few followers and posting in certain groups is kinda cumbersome

20:50:52 From Coach Khayr : I use Webinar Jam and it's just me. If anybody needs to access to a platform I have ALREADY paid for, I'm willing to open it up for you. Including my list :-) Holla

20:51:21 From Amber Davis : also, can you share a market research tip outside of asking the audience?

20:51:44 From Elaine Forbes : What if you have a workbook?

20:51:49 From MsStacey L Bracey : Thank you @CoachKhayr for your info.

20:52:05 From Shay Campbell : Thanks Coach Khayr for the offer.

20:52:05 From Coach Khayr : Teamwork Makes the Dream Work. You may be offering something that my audience wants and I don't offer so I'm all about that Strategic partnership life.

20:52:44 From Monica Black : Thank you Coach Khayr!

20:53:19 From Coach Khayr : Thinkific lets you keep ALL YOUR STUFF!!! They not like Udemy. I know what you saying.

20:53:21 From Crystal Neal : Thanks Coach

20:53:24 From Monica Black : Ok

20:53:44 From Ayanna Mojica : YES

20:54:09 From Ayanna Mojica : YES...How would you break down a two promo week?

20:54:11 From Tracey Bond, VIP*Virtual Publicist : How generous Coach K. That's great collab werk!

20:54:50 From veronicaosborne : Thank you

20:55:25 From Amber Davis : got it!

20:55:28 From Amber Davis : thanks

20:55:36 From Leslie Bentley : Amber, work your FB group.

20:55:39 From Crystal Neal : I remember when we all got on periscope...jumping on each other pages.

20:55:58 From Crystal Neal : it was a huge support group

20:55:59 From Monica Black : Right Crystal

20:56:21 From Amber Davis : Okay I see thanks apryl, no it's helpful lol

20:57:21 From Amber Davis : okay yes yes good stuff thanks again!

20:59:15 From Ayanna Mojica : thank you

21:00:18 From Elaine Forbes : you answer the question earlier

21:00:20 From veronicaosborne : So, if you're not using teachable because you do not want to build their traffic. Where do you house your replays? On private youtube

21:00:20 From Ayanna Mojica : Great class. Loved the workbook to follow along with the class

21:00:21 From Gia Lili : Awesome class Apryl! Thanks

21:01:16 From Roslyne Johnson : Thanks Apryl! Great content- gotta jump in the Copy Closet and review some info.❤️

21:01:19 From Amber Davis : Apryl B you are a beast! This class was super useful I'm ready to put it to work!

21:02:12 From veronicaosborne : STD's prevention

21:02:15 From Augusta Massey : how do you feel about creating a facebook group just to promote your masterclass

21:02:27 From Augusta Massey : Great class, btw! thank you.

21:02:30 From Coach Khayr : I like that math!! 11 people at \$97 is \$1067. 50 folks from my tribe @ \$97 is \$5,335. LET ME GET THAT!!!

21:03:12 From Stan McKenzie : Thanks Apryl

21:03:15 From Marcia Whyte : Alston The Great is the priority for sure!!!

21:03:22 From veronicaosborne : Great line-"On The Wrap UP!"

21:04:11 From Judz C : Thank you Apryl :D

21:04:27 From Monica Black : Git yo life at: smackthebuybutton.com

21:04:41 From Coach Khayr : Thanks for the connections I made tonight. Let's get this money. I'm here to learn and to partner with like

minded FAMILY!!!

21:04:52 From MsStacey L Bracey : Apryl, you have a very thorough workbook layout for your masterclasses which helps for those who are not good note takers. Thank you.

21:04:56 From Coach Khayr : GREAT CLASS APRYL!!!!

21:05:06 From Cathy Smith : if you are not a copy closet member how do you gain access to the relay? I missed the first part of the class.

21:05:22 From Cathy Smith : oops replay not relay

21:05:26 From Augusta Massey : thank you!

21:05:33 From veronicaosborne : Unfortunately, STD's spread between teens to 60's

21:06:03 From Cathy Smith : Thank you!!

21:06:20 From Loreal Moss : this was great Apryl!!

21:06:45 From sharonda stevens : NO we dont talk about std on facebook

21:06:59 From Sue Fish : Thanks so much, Apryl! ❤️👍🙌

21:07:09 From veronicaosborne : Have not tested it on Facebook. People are uncomfotable with the subjects.

21:07:12 From Dr. Troy Watson : i did a facebook live on STD's

21:07:14 From Alicia Knight : Thanks Apryll! Great session

21:07:22 From veronicaosborne : Got it

21:07:43 From veronicaosborne : GURL!! Taboo is off the chain!!!

21:07:48 From Judz C : Do you do private coaching?

21:08:03 From Dr. Troy Watson : Relationship Therapist & Dating Analyst

21:08:08 From veronicaosborne : COOL!!!

21:08:09 From sharonda stevens : ouch

21:08:29 From veronicaosborne : Can I share my email?

21:08:42 From Apryl Beverly : <http://baab.biz/product/copy-cosmetics-consultation/>

21:08:44 From veronicaosborne : I want to be repectful

21:09:22 From veronicaosborne : Got it

21:09:26 From Leslie Bentley : THANKS

21:09:36 From Elaine Forbes : Awesome class

21:09:43 From Karla Luster : yea thanks

21:09:48 From Shanita Evans : thanks

21:09:58 From AmandaG : Thanks Apryl. Can't wait for the replay

21:10:04 From Shanita Evans : .Great class as always

21:10:06 From Elaine Forbes : I hear you in my head all the time

21:10:16 From MsStacey L Bracey : ONE step at a time.

21:10:53 From Karla Luster : thank you Apryl

21:10:56 From sharonda stevens : I have a coupon facebook page where Shifting Coupons to The Next LevelI will now be offering team building for Daycares and churches. Thanks Apryl Stockpile your home in 90 days

21:10:58 From Ayanna Mojica : Good night

21:10:58 From April Pagaling : good night!