

**THE COPYCLOSET™ PRESENTS**  
**MONEY MOVES MASTERCLASS**

**FIVE-STEP PROCESS FOR PRODUCING MASTERCLASSES THAT RAKE IN THOUSANDS**



# FIVE-STEP PROCESS FOR PRODUCING MASTERCLASSES THAT RAKE IN THOUSANDS



STEP #1: GIVE 'EM WHAT THEY WANT (KIND OF)

STEP #2: OUTLINE YOUR MASTERCLASS LIKE A PRO

STEP #3: WRITE AN IRRESISTIBLE MASTERCLASS DESCRIPTION

STEP #4: CRAFT AN OMG-INDUCING MASTERCLASS TITLE

STEP #5: ACTIVATE THAT MARKETING MAGIC

Q&A TIME



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**WELP, I AIN'T SELLING  
NOTHING SO IT'S  
QUESTION TIME ...**

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