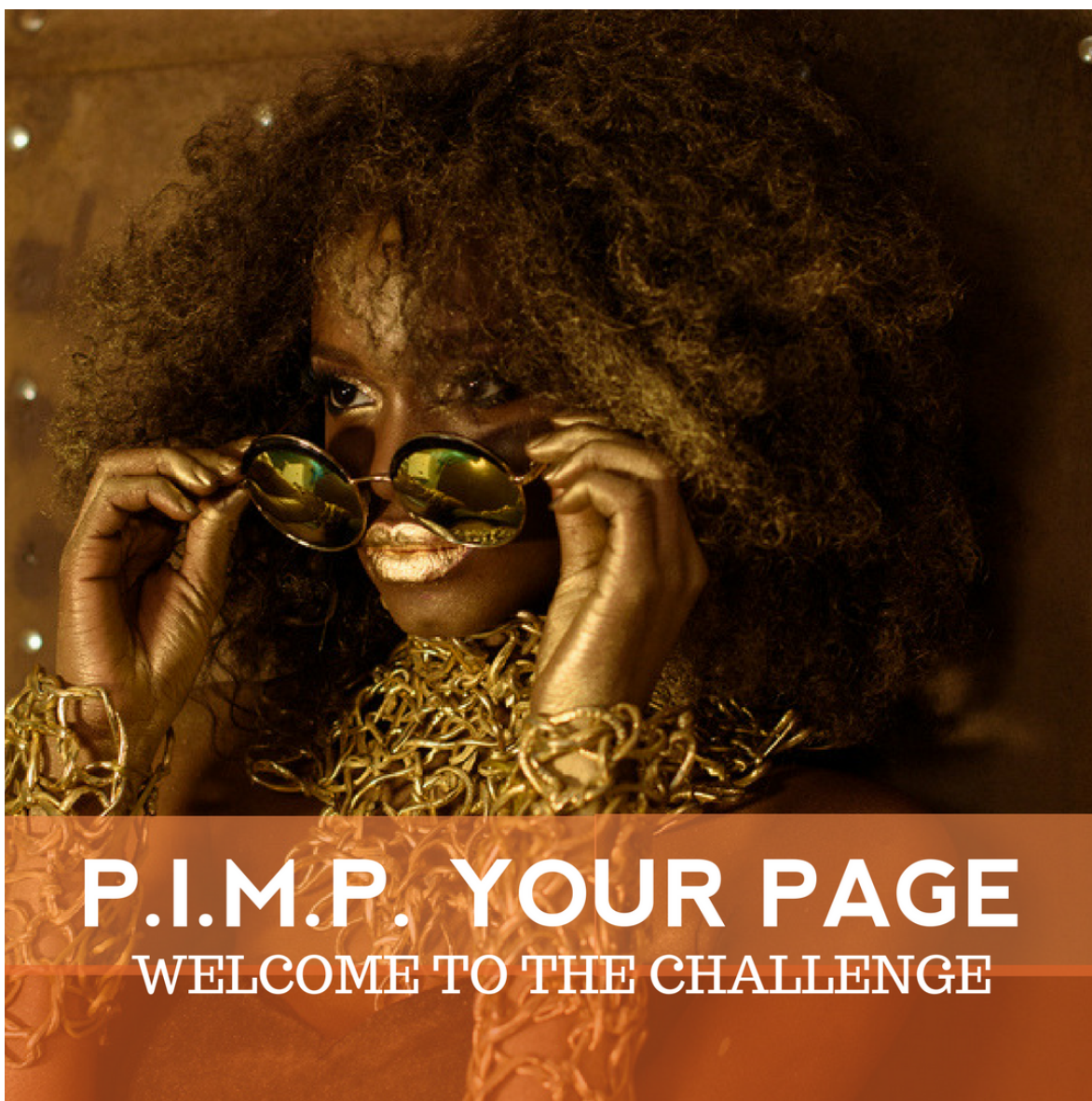


P.I.M.P. YOUR PAGE 4-DAY CHALLENGE WERKBOOK



P.I.M.P. YOUR PAGE
WELCOME TO THE CHALLENGE

Disclaimer: The information contained herein is general in nature and for informative purposes only. It is based on the author's personal experience. The author assumes no responsibility whatsoever, under any circumstances, for any actions taken as a result of the information contained herein.

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Contents

DAY 1: POWER UP YOUR PURPOSE..... 4

DAY 2: INTRIGUE YOUR AUDIENCE 5

DAY 3: MAKE IT EASY 6

**DAY 4: PROPEL PEOPLE TO SMACK THE
BUTTON..... 7**

LIVE BROADCAST NOTES 8

MEET YOUR MILLION-DOLLAR WORD STYLIST 11

DAY 1: POWER UP YOUR PURPOSE

What does it mean to “power up your purpose”?

What was my greatest takeaway from today?

How will completing today’s WERK IT NOW assignment move me closer to achieving my business goals?

ACTION TIME! What will I DO differently THIS week to generate more leads and revenue?

DAY 2: INTRIGUE YOUR AUDIENCE

What is Apryl's top secret for intriguing my audience to take action?

How will I use what I learned from Apryl today to attract more leads and make more money in my business?

How will completing today's WERK IT NOW assignment move me closer to achieving my business goals?

ACTION TIME! What will I DO differently THIS week to generate more leads and revenue?

DAY 3: MAKE IT EASY

What are some of Apryl’s suggestions for making it easy for my audience to take action?

How will I use what I learned from Apryl today to attract more leads and make more money in my business?

What was my greatest takeaway from today?

ACTION TIME! What will I DO differently THIS week to generate more leads and revenue?

DAY 4: PROPEL PEOPLE TO SMACK THE BUTTON

How can I put it altogether to propel people to smack the button?

How will I use what I learned from Apryl today to attract more leads and make more money in my business?

What was my greatest takeaway from today?

ACTION TIME! What will I DO differently THIS week to generate more leads and revenue?

MEET YOUR MILLION-DOLLAR WORD STYLIST

Apryl Beverly, the “Million-Dollar Word Stylist” and founder of **BAAB Writing and Marketing Services**, crafts copy that has generated millions in revenue for solo entrepreneurs and some of the top brands in the United States.

Known for her educated, “tell-it-like-it-is” writing style, she recently hit the Amazon Top 5 Best Seller’s List in 3 categories just 24 hours after releasing her first book, “Shots Fired! How to Write Copy that Pierces Hearts (And Opens Wallets).”



Her recent book, *F.A.S.T. Money!* shot to the No. 1 spot on the Amazon Best Seller’s List 24 hours BEFORE the book’s official release!

In addition to being a sentence slinger, Apryl is a mom to the most amazing kid in the universe and is married to the masterful “money man.”

Learn more about Apryl at baab.biz and download her first bestselling book at shotsfired.co. You can grab your copy of *F.A.S.T. Money!* [here](#).