

The CopyCloset™ Style Guide - August 30, 2017 (NEW ITEMS ARE IN RED)

<u>Closet Categories</u>	<u>Lessons Inside Closet Categories</u>	<u>Type of Copywriting You Need Assistance With</u>						
		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars
Sneak Peeks & Steals	Facebook Ads that Convert Like Cuh-Razy	X						
	Members Only Q&A May 2016		X			X	X	
	10 Pieces of Content You Need to Make \$\$ NOW		X		X	X	X	
	The Power of Storytelling	X	X	X		X	X	
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			X				
	#FixItJesus Writing Workshop		X	X		X	X	
	How to Get Smacked with Wallets on Facebook	X						
	Bangin' 2016 Virtual Bash Tour + Q&A		X	X	X	X	X	
	13 Ways to Write Words that Make You Money	X	X	X	X	X	X	
	Purpose Chat with Michael Tatonetti							

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Guest Stylists	How to Host Webinars That Don't Suck - Kate Doster							X
	How to Build Your Email List Like a BOSS - Semonna		X					
	How to Target FB Ads Like a Pro - Melody Thomas	X						
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X	
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X
	The Skinny on Periscope Producer - Audria Richmond	X						
	Profit from Speaking - Ilesha Graham				X			
	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X						
	7 Must-Have Wordpress Website Plugins - Vanessa Collins					X		
	Authentic Looks Good on You - Catherine Storing				X			
	Instagram Hot Topics - Cici the Six-Figure Chick	X						
	Hayley J. McKenzie Presents Overwhelmed to Overbooked				X			
	Jennene Biggins: Generate More Leads with Mobile							
	Nakia Gray: All Things Business Law				X			
	Tajuana Ross: Pro Tips from the LinkedIn Professor	X						
Coach Khayr Presents: Time and Money Management				X				

