



APRYL BEVERLY

THE MILLION-DOLLAR
WORD STYLIST

2X BEST-SELLING AUTHOR

SALES WRITING COACH

SPEAKER + TRAINER

CONTACT

877.357.8553

ABEVERLY@BAAB.BIZ

WWW.BAAB.BIZ

SOCIAL MEDIA

LINKEDIN: /APRYLBEVERLY

FACEBOOK: /BAABWRITING

Apryl Beverly, The Million-Dollar Word Stylist™ crafts compelling sales and marketing content that has generated over \$7 million in revenue for B2B solo entrepreneurs, small business owners and some of the country's top brands.

Known for her "tell-it-like-it-is" writing style and coaching techniques, Apryl was just recently selected to join the coveted Forbes Coaches Council. This is on top of her already earning a variety of other awards and recognitions including hitting the Amazon Best Seller's List in 3 categories just 24 hours after releasing her first book, *Shots Fired! How to Write Copy that Pierces Hearts (And Opens Wallets)*.

Her second book, *F.A.S.T. Money! The Easy Way to Use Facebook Ads to Hook Smokin' Hot Leads* shot to the No. 1 spot on Amazon's Best Seller's List two days before its official release. Apryl's work has also been featured in *The Huffington Post*, *YFS Magazine*, *Forbes.com* and other notable online and print publications.

Apryl has 15 years of experience in copywriting, marketing communications and proposal writing. She is a graduate of The Ohio State University in Journalism and the University of Phoenix in Masters of Business Administration in Marketing.

POPULAR SPEAKER TOPICS

WRITE LIKE A B.O.S.S.: For small business owners, corporate professionals and entrepreneurs who want to write intriguing, concise business communications that propel readers to take action.

W.E.R.K. ETHICS: For entrepreneurs and digital marketing professionals who want to write sales content that persuades audiences to invest in their products and services.

HOW TO BOOK APRYL

Apryl is available to speak at conferences, seminars and corporate events. She is happy to tailor speeches to your specific requirements. Apryl is delighted to discuss how she can educate and entertain your audience. Feel free to contact her at 877.357.8553 or abeverly@baab.biz.





WHAT PEOPLE SAY ...

Apryl continues to deliver highly informative classes, tips and resources via her Copy Closet to help you craft your marketing pieces in such a way that makes your ideal clients "SMACK THE BUY BUTTON!"

I recently had the pleasure to share the stage with her during the recent Race to Freedom conference hosted by the Wealthy Sisters Network.

She is just as lively and full of information in person as she is online. If you're ready to write copy that speaks to your clients and moves them to grab their wallets...Apryl is the one for you. - Anita Charlot, Business Operations Senior Analyst



As a member of Apryl's highly sought-after membership group, The CopyCloset, I was very excited to meet her in person at the Race for Freedom Women's Conference this past weekend! Apryl's innate copywriting skill is unparalleled, and is no doubt a MUST HAVE resource for the copy-challenged.

The golden nuggets Apryl served to the audience during her main stage presentation will no doubt convert to revenue in the future! - Ami Webb, Certified Business + Credit Consultant

AS SEEN ON ...

Apryl served as a corporate course facilitator for Allstate Insurance Company for three years. Also, she has appeared as a guest on a nationally syndicated radio show in Washington D.C. Apryl has also appeared as a guest speaker for The Ohio State University Young Scholars Program, the Race to Freedom Women's Conference, Bad Girl Ventures Business Event and a range of business-focused telesummits and podcasts.

CONTACT

877.357.8553

ABEVERLY@BAAB.BIZ

WWW.BAAB.BIZ

SOCIAL MEDIA

LINKEDIN: /APRYLBEVERLY

FACEBOOK: /BAABWRITING