

W.E.R.K. YOUR LANDING PAGE
WERKWEEK #5 – SET THAT BABY UP
FOR SUCCESS

W.E.R.K.
YOUR LANDING PAGE



CRAFT LANDING PAGES THAT
GROW YOUR EMAIL LIST AND
GET YOU PAID

W E R K Y O U R W O R D S . C O

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SET THAT BABY UP FOR SUCCESS

“Having a beautiful landing page means nothing if you don’t have an easy way to get paid and collect email addresses from it.” – Apryl Beverly

In WERKWEEK #5, Jake McCluskey, my extraordinary web developer, will share his wisdom on:

1. Landing page platforms for beginners with small budgets
2. How to connect landing pages to the email service provider and payment platforms
3. Which email service providers and payment platforms are great options

Also, we will have a brief discussion on SEO writing. Now, SEO writing is not part of this course, but we will touch on the importance of it simply because I love you. ***insert fist bump***

LANDING PAGE SETUP NOTES

1. Email service providers

2. Payment platforms

3. Landing page options

4. Other key notes

W.E.R.K. IT NOW (WIN) TASK #8

Use everything we've discussed over the past FIVE weeks to go get your coins.

You have powerful words.

You have bangin' landing pages.

Now, you need to craft a magical marketing plan and get it poppin'.

WE. ARE. DONE! You have no assignment DUE this week. However, I expect to see you taking action and making major money moves on these Internet streets!

WERKWEEK #5 WRAP UP

And W.E.R.K. Your Landing Page is in the history books! I have enjoyed watching your progress during this course and look forward to seeing you stroll the Internet streets collecting your coins.