



THE OFFICIAL MALEEKA GROUP

SERVING PURPOSE, PROFITS, PUBLICITY & POSSIBILITIES DAILY

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## GAIN MEDIA ATTENTION

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Tip #1:

Tip#2

Tip #3

Tip#4

Tip #5:

Bonus Tip: HARO! What does it mean? What does it do?

Opening Signature Statement, quickly tells your audience who you are what you do, and why you do it.

"My name is \_\_\_\_\_ and I (teach/coach/train) \_\_\_\_\_  
to do \_\_\_\_\_ so that they can \_\_\_\_\_."