

The CopyCloset™ Style Guide - November 30, 2017 (NEW ITEMS ARE IN RED)

Closet Categories	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With						
		FB Ads/Social Media	Emails	Sales Page	Proposals/Promotion	Landing Pages	Website Copy	Webinars
Guest Stylists	How to Host Webinars That Don't Suck - Kate Doster							X
	How to Build Your Email List Like a BOSS - Semonna		X					
	How to Target FB Ads Like a Pro - Melody Thomas	X						
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X	
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X
	The Skinny on Periscope Producer - Audria Richmond	X						
	Profit from Speaking - Ilesha Graham				X			
	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X						
	7 Must-Have Wordpress Website Plugins - Vanessa Collins					X		
	Authentic Looks Good on You - Catherine Storing				X			
	Instagram Hot Topics - Cici the Six-Figure Chick	X						
	Hayley J. McKenzie Presents Overwhelmed to Overbooked				X			
	Jennene Biggins: Generate More Leads with Mobile							
	Nakia Gray: All Things Business Law				X			
	Tajuana Ross: Pro Tips from the LinkedIn Professor	X						
	Coach Khayr Presents: Time and Money Management				X			
	Jake McCluskey Presents: Landing Page Tech Setup					X		
	Cici "The Six Figure Chick" Presents: How to Position Your Biz for Profits on Instagram	X						
Maleeka Hollaway - 5 Ways to Boost Media Attention				X				

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Money Moves Masterclass	Fix My Landing Page Masterclass					X		
	Slay Your Sales Page Masterclass			X				
	5-Day F.A.S.T Money Challenge Masterclass	X	X	X		X		
	Bodacious Bullets Masterclass	X	X	X		X	X	
	Va Va Voom Video Scripts Masterclass			X		X	X	
	Write Your Bestseller Masterclass				X			
	Money Moves Masterclass: Crafting Digital Products			X	X	X	X	
	Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X
	March Masterclass: F.A.S.T. Money REMIX	X						
	4 Cold, Coin-Collecting Prospecting Emails		X					
	Money Moves Masterclass: Facebook Pimpin'	X						
	Money Moves Masterclass: 4-Figure Masterclasses							X
	Money Moves Masterclass: Money-Making Emails		X					
	Facebook Ads that Convert Like Cuh-Razy	X						
	Members Only Q&A May 2016		X				X	X
	10 Pieces of Content You Need to Make \$\$ NOW		X			X	X	X
	The Power of Storytelling	X	X	X		X	X	
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			X				
	#FixItJesus Writing Workshop		X	X		X	X	
	How to Get Smacked with Wallets on Facebook	X						
	Bangin' 2016 Virtual Bash Tour + Q&A		X	X	X	X	X	
	13 Ways to Write Words that Make You Money	X	X	X	X	X	X	
Purpose Chat with Michael Tatonetti							X	
Money Moves Masterclass: Win Big for Black Friday				X				
#FixItJesus Writing WERKShop			X		X	X		

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Vivacious Vids + Webinars	How to Write a Bangin' Professional Bio				X			
	Marketing a Telesummit: Email Scripts that Sell		X					
	Everything You Need to Write for a Bangin' Product				X			
	7 Steps to Crafting an OMG-Inducing One Sheet							
	Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X
	How to Craft Email Subject Lines that Intrigue		X					
	7 Ways to Write Words that Make Money				X			
	60-Minute Sales Page Smackdown			X				
	The Uncut Truth About Business Writing							
	WERK Your Words Webinar	X						
	3 Core Landing Page Types					X		
	17 Reasons You're NOT Attracting Clients				X			
	12 Ways to Use Words to Serve, Promote and Sell	X	X	X	X	X	X	
	The Copy Plan - 5 Must-Have Pieces of Content for 2018			X		X	X	