

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	<b>The CopyCloset™ Style Guide - June 2018 (NEW ITEMS ARE IN RED)</b>													
2														
3														
4	<u>Closet Categories</u>	<u>Lessons Inside Closet Categories</u>	<u>Type of Copywriting You Need Assistance With</u>											
5			FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars					
6														
7														
8														
9														
10	<b>Bangin' Copy Hacks</b>	Proposal Sample (RFP Response)-Nonprofit				X								
11		Sales Page Sample-Health Industry			X									
12		Sales Page Sample-Business Coaching			X									
13		Business Plan Sample-Bed & Breakfast					X							
14		Landing Page Sample-Business Coach						X						
15		Proposal Sample-Unsolicited					X							
16		Product Description Sample				X	X		X		X		X	
17		Video Script Sample				X			X				X	
18		Sales Proposal Sample-For-Profit Small Business								X				
19		Press Release Sample - Book Awareness									X			
20	The ONE Page Lead Generator											X		
21														



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		FB Ads/Social Media	Emails	Sales Page	Proposals/Promotion	Landing Pages	Website Copy	Webinars
Guest Stylists	How to Host Webinars That Don't Suck - Kate Doster							X
	How to Build Your Email List Like a BOSS - Semonna McNeil		X					
	How to Target FB Ads Like a Pro - Melody Thomas	X						
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X	
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X
	The Skinny on Periscope Producer - Audria Richmond	X						
	Profit from Speaking - Ilesha Graham				X			
	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X						
	7 Must-Have Wordpress Website Plugins - Vanessa Collins					X		
	Authentic Looks Good on You - Catherine Storing				X			
	Instagram Hot Topics - Cici the Six-Figure Chick	X						
	Hayley J. McKenzie Presents Overwhelmed to Overbooked				X			
	Jennene Biggins: Generate More Leads with Mobile Marketing							
	Nakia Gray: All Things Business Law				X			
	Tajuana Ross: Pro Tips from the LinkedIn Professor	X						
	Coach Khayr Presents: Time and Money Management				X			
	Jake McCluskey Presents: Landing Page Tech Setup						X	
	Cici "The Six Figure Chick" Presents: How to Position Your Biz for Profits on Instagram	X						
	Maleeka Hollaway - 5 Ways to Boost Media Attention					X		
	Kat The Coursebuilder: How to Launch Your First \$10K Course					X		
	Akilah Thompkins - SEO Magic							X
	Clair Roginsky - Choosing the Right VA					X		
	Danielle Davis - 3 Simple Steps to Grow and Scale Your Business	X	X	X	X	X	X	X
Desiree Adkins - 3 Keys to Get Unstuck in Biz (and Life)					X			

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			FB Ads/Social Media	Emails	Sales Page	Proposals/Promotion	Landing Pages	Website Copy	Webinars
10	<b>Money Moves Masterclass</b>	Fix My Landing Page Masterclass					X		
11		Slay Your Sales Page Masterclass				X			
12		5-Day F.A.S.T Money Challenge Masterclass	X	X	X		X		
13		Bodacious Bullets Masterclass	X	X	X		X	X	
14		Va Va Voom Video Scripts Masterclass			X		X	X	
15		Write Your Bestseller Masterclass				X			
16		Money Moves Masterclass: Crafting Digital Products			X	X	X	X	
17		Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X
18		March Masterclass: F.A.S.T. Money REMIX	X						
19		4 Cold, Coin-Collecting Prospecting Emails			X				
20		Money Moves Masterclass: Facebook Pimpin'	X						
21		Money Moves Masterclass: 4-Figure Masterclasses							X
22		Money Moves Masterclass: Money-Making Emails			X				
23		Facebook Ads that Convert Like Cuh-Razy	X						
24		Members Only Q&A May 2016			X			X	X
25		10 Pieces of Content You Need to Make \$\$ NOW			X		X	X	
26		The Power of Storytelling	X	X	X			X	X
27		3 Reasons Your Sales Page Ain't Selling & How to Fix It				X			
28		#FixItJesus Writing Workshop			X	X		X	X
29		How to Get Smacked with Wallets on Facebook	X						
30		Bangin' 2016 Virtual Bash Tour + Q&A			X	X	X	X	X
31		13 Ways to Write Words that Make You Money	X	X	X	X	X	X	
32		Purpose Chat with Michael Tatonetti							X
33		Money Moves Masterclass: Win Big for Black Friday				X			
34		#FixItJesus Writing WERKShop				X		X	X
35		Money Moves Masterclass: Product Launch Strategies + Best Practices				X		X	
36		Money Moves Masterclass: Membership Success					X		
37		Money Moves Masterclass: Keep Money Flowing					X		
38		Money Moves Masterclass: Persuasive Writing	X	X	X		X	X	X
39		Money Moves Masterclass: Irresistible Emails			X				
40		Money Moves Masterclass: Webinars That WERK							
41	Money Moves Masterclass: 10 Ways to Make \$5K					X			

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Swag Bag O' Scripts	When You Want to Decline a Project		X					
	When You Must Ask a Follower to Respond to a Survey		X					
	When Nobody Books Your FREE Discovery Calls		X					
	When You Want to Rake in Raving Reviews		X					
	When You Need to Inquire About an Invoice		X					
	When You Need to Send a CASH Generating Quote		X					
	The Email That Snagged me a \$4,500 Client		X					
	2 Scripts to Power Up Your Periscope Intro			X				
	The Perfect Follow Up Email After Sending A Proposal		X					
	A Welcome Email That Makes a Great Impression		X					
	How to Get Existing Email Subscribers to Sign Up ... Pt. 1/2		X					
	How to Recruit Promo Squad Members with Finesse		X					
	How to Write a Yes-Inducing Email Requesting Sponsorship		X					
	How to Follow Up After a Networking Event		X					
	How to Inform a Client About a Rate Increase		X					
	Introduce Yourself via Social Media Messenger ...		X					
	4 Top Prospecting Emails for Service Providers		X					
	The Always-On Email Salesperson (Two-Part Pitch Script)		X					
How to Kindly Decline Interviews/Partnering Opportunities				X				
54 Head-Turning Headlines					X			
How to Make Money from FREE Discovery Calls					X			

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<b>Vivacious Vids + Webinars</b>	How to Write a Bangin' Professional Bio				X			
	Marketing a Telesummit: Email Scripts that Sell		X					
	Everything You Need to Write for a Bangin' Product Launch				X			
	7 Steps to Crafting an OMG-Inducing One Sheet							
	Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X
	How to Craft Email Subject Lines that Intrigue		X					
	7 Ways to Write Words that Make Money				X			
	60-Minute Sales Page Smackdown			X				
	The Uncut Truth About Business Writing							
	WERK Your Words Webinar	X						
	3 Core Landing Page Types					X		
	17 Reasons You're NOT Attracting Clients				X			
	12 Ways to Use Words to Serve, Promote and Sell	X	X	X	X	X	X	
	The Copy Plan - 5 Must-Have Pieces of Content for 2018			X		X	X	
	2018 Must-Know Copywriting Trends	X	X	X	X	X	X	X
The Power of Frontloading				X				