Closet Categories	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With									
		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars			
	Proposal Sample (RFP Response)-Nonprofit				Χ						
	Sales Page Sample-Health Industry			X							
	Sales Page Sample-Business Coaching			X							
	Business Plan Sample-Bed & Breakfast				X						
	Landing Page Sample-Business Coach					Χ					
Bangin' Copy	Proposal Sample-Unsolicited				X						
Hacks	Product Description Sample		Χ	X		Χ	X				
	Video Script Sample	X		X			Χ				
	Sales Proposal Sample-For-Profit Small Business				X						
	Press Release Sample - Book Awareness				Χ						
	The ONE Page Lead Generator					X					

The CopyCloset™ Style Guide -May 2018 (NEW ITEMS ARE IN RED)										
		Type of Copywriting You Need Assistance With								
Closet Categories	<u>Lessons Inside Closet Categories</u>	FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	Smackdown #1-ParentConnection						X			
	Smackdown #2-Habyts						Χ			
Website	Smackdown #3-Greenlight Voices						X			
Smackdowns	Smackdown #4-Birthing Confidence						X			
	Smackdown #5-Xquizitely Flawed						X			

	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With								
Closet Categories		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	How to Host Webinars That Don't Suck - Kate Doster							X		
	How to Build Your Email List Like a BOSS - Semonna		Χ							
	How to Target FB Ads Like a Pro - Melody Thomas	X								
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X			
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X		
	The Skinny on Periscope Producer - Audria Richmond	X								
	Profit from Speaking - Ilesha Graham				X					
	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X								
	7 Must-Have Wordpress Website Plugins - Vanessa Collins					X				
	Authentic Looks Good on You - Catherine Storing				X					
	Instagram Hot Topics - Cici the Six-Figure Chick	X								
	Hayley J. McKenzie Presents Overwhelmed to Overbooked				X					
	Jennene Biggins: Generate More Leads with Mobile									
	Nakia Gray: All Things Business Law				X					
	Tajuana Ross: Pro Tips from the LinkedIn Professor	X								
Guest Stylists	Coach Khayr Presents: Time and Money Management				X					
	Jake McCluskey Presents: Landing Page Tech Setup					X				
	Cici "The Six Figure Chick" Presents: How to Position Your Biz for Profits on Instagram	X								
	Maleeka Hollaway - 5 Ways to Boost Media Attention				Χ					
	Kat The Coursebuilder: How to Launch Your First \$10K Course				X					
	Akilah Thompkins - SEO Magic						Х			
	Clair Roginsky - Choosing the Right VA				X					
	Danielle Davis - 3 Simple Steps to Grow and Scale Your Business	X	X	X	X	X	X	X		

	<u>Lessons Inside Closet Categories</u>	Type of Copywriting You Need Assistance With								
Closet Categories		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	Fix My Landing Page Masterclass					X				
	Slay Your Sales Page Masterclass			X						
	5-Day F.A.S.T Money Challenge Masterclass	X	X	Χ		Χ				
	Bodacious Bullets Masterclass	X	Χ	Χ		Χ	X			
	Va Va Voom Video Scripts Masterclass			Χ		Χ	X			
	Write Your Bestseller Masterclass				X					
	Money Moves Masterclass: Crafting Digital Products			X	X	X	X			
	Lunch & Money Q&A Masterclass	X	X	Χ	X	Χ	X	X		
	March Masterclass: F.A.S.T. Money REMIX	X								
	4 Cold, Coin-Collecting Prospecting Emails		X							
	Money Moves Masterclass: Facebook Pimpin'	X								
	Money Moves Masterclass: 4-Figure Masterclasses							X		
	Money Moves Masterclass: Money-Making Emails		X							
	Facebook Ads that Convert Like Cuh-Razy	X								
	Members Only Q&A May 2016		X			Χ	X			
	10 Pieces of Content You Need to Make \$\$ NOW		Χ		X	Χ	X			
	The Power of Storytelling	X	X	Χ		Χ	X			
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			Χ						
Money Moves	#FixItJesus Writing Workshop		Χ	Χ		Χ	X			
Masterclass	How to Get Smacked with Wallets on Facebook	X								
	Bangin' 2016 Virtual Bash Tour + Q&A		Χ	Χ	X	Χ	X			
	13 Ways to Write Words that Make You Money	X	Χ	Χ	X	Χ	X			
	Purpose Chat with Michael Tatonetti							X		
	Money Moves Masterclass: Win Big for Black Friday				Х					
	#FixItJesus Writing WERKShop			Χ		Χ	X			
	Money Moves Masterclass: Product Launch Strategies + Best Practices			X		X				
	Money Moves Masterclass: Membership Success				X					
	Top 5 Things I Do Every Month to Keep Money Flowing In				X					
	Money Moves Masterclass: Persuasive Writing	X	X	Х	Х	Х	X	Х		
	Money Moves Masterclass: Irresistible Emails		X							
	Money Moves Masterclass: Webinars That WERK				X					

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	When You Want to Decline a Project		X							
	When You Must Ask a Follower to Respond to a Survey		Χ							
	When Nobody Books Your FREE Discovery Calls		Χ							
	When You Want to Rake in Raving Reviews		Χ							
	When You Need to Inquire About an Invoice		Χ							
	When You Need to Send a CASH Generating Quote		Χ							
	The Email That Snagged me a \$4,500 Client		Χ							
Swag Bag O' Scripts	2 Scripts to Power Up Your Periscope Intro			X						
Swag bag O Scripts	The Perfect Follow Up Email After Sending A Proposal		X							
	A Welcome Email That Makes a Great Impression		X							
	How to Get Existing Email Subscribers to Sign Up Pt.		X							
	How to Recruit Promo Squad Members with Finesse		X							
	How to Write a Yes-Inducing Email Requesting		X							
	How to Follow Up After a Networking Event		Χ							
	How to Inform a Client About a Rate Increase		X							
	Introduce Yourself via Social Media Messenger		X							
	4 Top Prospecting Emails for Service Providers		X							
	The Always-On Email Salesperson (Two-Part Pitch Script)		Х							
	How to Kindly Decline Interviews/Partnering Opportunities			Х						
	54 Head-Turning Headlines				X					
	How to Reconnect with Old Clients				X					

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	How to Write a Bangin' Professional Bio				X					
	Marketing a Telesummit: Email Scripts that Sell		X							
	Everything You Need to Write for a Bangin' Product				X					
	7 Steps to Crafting an OMG-Inducing One Sheet									
	Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X		
	How to Craft Email Subject Lines that Intrigue		X							
	7 Ways to Write Words that Make Money				X					
Vivacious Vids +	60-Minute Sales Page Smackdown			X						
Webinars	The Uncut Truth About Business Writing									
vveninars	WERK Your Words Webinar	X								
	3 Core Landing Page Types					X				
	17 Reasons You're NOT Attracting Clients				X					
	12 Ways to Use Words to Serve, Promote and Sell	X	Х	Χ	X	Χ	X			
	The Copy Plan - 5 Must-Have Pieces of Content for 2018			X		X	X			
	2018 Must-Know Copywriting Trends	X	X	X	X	X	X	X		
	The Power of Frontloading				X					