

COPYWRITING MADE SIMPLE





YOUR FACEBOOK AD COPY – ORDER #WS378533

Please note that the content in [red] is intended for internal use. We are suggesting you insert emojis in these locations as we have found emojis increase ad engagement. If you choose not to enter the emojis, be sure to remove all [red] text before running your ad.

[LONG-FORM 75+ WORDS]

Headline (50 Characters / 10 Words):

Because Your Brand Deserves More than Selfie Snapshots (raising hands emoji)

Alternative Headline (50 Characters / 10 Words):

What Are Your Images Saying About Your Brand? (face screaming in fear emoji)

Ad Body Text:

Sooo, they say, “a picture is worth a thousand words.” Now, if that’s true, what exactly are your images screaming about your brand? (thinking emoji)

You see, whether you’re a blogger, entrepreneur or small business owner, one thing remains constant:

Images matter.

Nope – scratch that – having the RIGHT images matter.

Let me explain:

Anybody can snap a few selfies and add them to their website, blog or social media pages. However, if you want your audience to invest top dollar for your services and products, you gotta have a “million-dollar look” to match those “million-dollar skills” of yours.

And exposure-inducing images that accentuate your brand are exactly what you can count on Images by Marc Anthony to deliver.



With our Personal Branding Services, you'll get:

(white heavy check mark emoji) Access to an experienced photographer who knows how to capture the best shot that tells your brand story in a compelling and intriguing manner.

(white heavy check mark emoji) A quarterly photoshoot so you never have to worry about recycling old shots over and over (and over and over) again.

Tap [Learn More] to let us snap the shot that delivers your most compelling, intriguing and attention-grabbing message.

Newsfeed Link Description (not available for all ad types):

Your brand deserves so much more than selfie snapshots. Tap [Learn More] now to book your photoshoot with Images by Marc Anthony.