18:56:29 From Apryl Beverly : Heyyy, we'll start promptly at 7 p.m. Thanks so much for tuning in! 18:57:31 From Gia Lili : Hey Apryl! 18:57:40 From Shakira Ramsey : hello! 19:00:23 From Shakira Ramsev : 1 19:00:24 From Arianne Cesar : 1 19:00:24 From Nithya Jawaharlal : 1 19:00:25 From NICOLE CHAMBLIN to All Panelists : 1 19:00:31 From Gia Lili : 1 19:01:19 From Arianne Cesar : 1 19:01:20 From NICOLE CHAMBLIN to All Panelists : 1 19:01:23 From Gia Lili : 1 19:10:31 From Marcia Whyte to All Panelists : Microsoft owns you KNOW they not giving up nobody's data ... lol LinkedIn ... 19:12:55 From Marcia Whyte to All Panelists : What workbook?? 19:13:30 From Marcia Whyte to All Panelists : Grab attention 19:13:31 From Nithya Jawaharlal : to get people to open the email 19:13:37 From Gia Lili : To get you to open the email 19:36:55 From Marcia Whyte to All Panelists : Not to mention the never-ending MEMEs ... lol 19:37:30 From Marcia Whyte to All Panelists : #45 is the 'gift that keeps on giving' for crazy content 19:40:19 From NICOLE CHAMBLIN : I feel so proud! 19:45:55 From Gia Lili : I agree! It's so important to be able to have phone support. Having that customer care feature makes the difference between signing up for a service or not. I have left companies over their lack of effective communication. 19:48:04 From Gia Lili : yes mailerlite is up to 1000 contacts for free. 19:51:05 From Rachel Thibodeaux to All Panelists : Turkians 😅 19:51:23 From desi wenzel : Hell NO. 19:51:47 From Rachel Thibodeaux to All Panelists : That's something to consider I.e. limiting access to certain countries/groups 19:52:17 From Rachel Thibodeaux to All Panelists : Yes every other week I debate leaving Kartra. Love 'em then hate 'em. 19:52:57 From Arianne Cesar : i love them 19:57:07 From THERESA WILLIAMSON : Theresa@polishandcompany.com 19:57:19 From desi wenzel : desiwenzel@icloud.com 19:57:45 From Nithya Jawaharlal : njawaharlal@gmail.com 19:57:58 From Shakira Ramsey : shakiraramsey@gmail.com 19:58:03 From Arianne Cesar : ms.ari@childcareprofessionalstaffing.com 19:58:13 From Rachel Thibodeaux to All Panelists : swagstrategist@gmail.com 19:59:01 From Arianne Cesar : i love convert kit not karta 19:59:07 From Nithya Jawaharlal : can we get copies of your reviews if you don't pick us for the hot seat? I love learning by examples lol 19:59:45 From Shakira Ramsey : what about if its your first email? I was waiting for this class before I send my first emails on monday 20:00:02 From Apryl Beverly : 1. Email content 2. Struggle - low open rate, low sales ... 3. Target audience

20:00:03 From Nithya Jawaharlal : bless up, THANK YOU <3 20:00:37 From Arianne Cesar : how do you set up a funnel on convert kit 20:00:38 From Body Essence By Dionne to All Panelists : dionne@bodvessencebvdionne.com 20:01:21 From Rachel Thibodeaux to All Panelists : You have crazy high open and CTR. Do they differ on broadcast emails vs funnels/ sequences? 20:01:49 From Apryl Beverly : https://zoom.us/webinar/register/ WN HemrweHRx-x5CVz0be23A 20:01:53 From Shakira Ramsey : What if someones in a sequence and you want to run another promotion. (they may get two emails on different topics on the same day) 20:02:17 From Shakira Ramsey : I was talking about for the review 20:02:21 From Shakira Ramsey : thank you 20:03:14 From Marcia Whyte to All Panelists : marcia@gratitudespeak.com ... now I must determine which email to send 20:04:15 From Rachel Thibodeaux to All Panelists : That's still high for broadcasts! I gotta get better subscribers. LOL 20:04:49 From Nithya Jawaharlal : how can we get on your email list to find out about your upcoming classes? I learned about this one through IG but I haven't gotten any other emails from you about any other offers. ya girl is ready to LEARN 20:06:46 From Rachel Thibodeaux to All Panelists : Yes! I used to do something like that. Need to revisit that and get creative. Thanks much. 20:06:52 From Arianne Cesar : I have a recruiting company and I also do coaching , i feel like I'm emailing to much because I send from 2 different emails. I don't know how to blend the 2 or can I blend the 2? It is the same list. 20:07:10 From Shakira Ramsey : What if someones in a sequence and vou want to run another promotion. (they may get two emails on different topics on the same day) 20:07:14 From Nithya Jawaharlal : lmfao it WORKED i'm hooked 20:08:33 From Marcia Whyte to All Panelists : I'm writing my "Dear John" email to Kartra tomorrow ... I am not a techie/geek. Really appreciate you breaking down pros/cons of some of the major systems 20:09:08 From Bree Caldwell to All Panelists : this part needs to be a course itself lol 20:10:07 From Arianne Cesar : yes 20:10:53 From Shakira Ramsey : mailerlite vs convertkit. I love Mailerlite looks and emails, but EVERYONE loves convert kit. Im on convert kit but I have mailerlite FOMO 20:10:58 From Arianne Cesar : so i should use 1 email address? 20:11:26 From Arianne Cesar : no 20:11:40 From Arianne Cesar : ok thank you 20:11:52 From Arianne Cesar : I do that 20:13:24 From Shakira Ramsey : Convertkit works with my lead generator, idk if Mailerlite does that

20:14:07 From Shakira Ramsey : I use LeadQuizzes and they segment it for me based on answers! 20:14:34 From Shakira Ramsey : I'll stick to convertkit 20:15:45 From Shakira Ramsey : Yay!! 20:15:54 From Nithya Jawaharlal : it's like ni-thee-ya 20:16:09 From Arianne Cesar : congrats! 20:16:11 From Bree Caldwell to All Panelists : congratulations 🎉 🎆 20:16:12 From THERESA WILLIAMSON : congratulations 20:16:14 From Gia Lili : CONGRATS LADIES!!!! 20:16:31 From Shakira Ramsey : THANK YOU!! 20:16:55 From Nithya Jawaharlal : thank youuuuuuu! So hype for this! 20:17:01 From Nithya Jawaharlal : yesss thats it! 20:17:02 From Rachel Thibodeaux to All Panelists : Yay!! And I was congratulating Shakira. Woop woop!! 20:17:06 From Nithya Jawaharlal : hahaha nah you're good 20:17:12 From desi wenzel : Thanks love awssome 20:17:23 From THERESA WILLIAMSON : yeah! 20:17:27 From Rachel Thibodeaux to All Panelists : Look at God doing it on a Thursday evening! 20:17:48 From Marcia Whyte to All Panelists : Congrats Ladies! 20:17:52 From Shakira Ramsey : Can you send what we need in the email? 20:17:59 From Shakira Ramsey : perfect! thank you 20:18:27 From Apryl Beverly : info@baab.biz 1. Target audience 2. Struggle – low open rate, low click rate, low sales 3. Email text 20:19:04 From Shakira Ramsey : we have 24h? 20:19:05 From Nithya Jawaharlal : 2 20:19:06 From Shakira Ramsev : 2 20:19:08 From THERESA WILLIAMSON : 2 20:19:09 From Arianne Cesar : 2 20:19:15 From Rachel Thibodeaux to All Panelists : 2 20:19:47 From Arianne Cesar : 5 20:19:51 From Gia Lili : amazing as usual! 5 20:19:58 From Gia Lili : ALL THE %s 20:19:58 From Marcia Whyte to All Panelists : 19 ... that's why me (and Noelle) love you so! 20:19:58 From THERESA WILLIAMSON : 5 20:20:01 From NICOLE CHAMBLIN : 5 Gave me a lot to think about. Email marketing is my challenge and I have direction now....as always. 20:20:06 From Gia Lili : 5s 20:20:07 From Shakira Ramsey : 5. I loved the subject line descriptions 20:20:07 From Wanda McCall to All Panelists : 5 20:20:09 From Nithya Jawaharlal : 5!! 20:20:14 From Rachel Thibodeaux to All Panelists : 🔥 🥠 20:20:18 From Bree Caldwell to All Panelists : 5555555555 20:20:54 From Gia Lili : Thank ou so much Apryyl! 20:21:07 From Nithya Jawaharlal : thank you!!!! loved this class 20:21:08 From Bree Caldwell to All Panelists : thank you!!!!