



SOCIAL MEDIA ENGAGEMENT- BOOSTING PROMPTS

Social media prompts are conversation starters to keep eyeballs on your brand. The key to becoming (or staying) the go-to person in your industry is to remain top of mind.

NOT by screaming buy my stuff, but my keeping a relevant business conversation going on social media that “reminds” people what you do and how you do it.

FAVORITE TRADITIONS PROMPTS

Post about your fave holiday/family tradition and why you do it. Then ask your audience about their traditions.

I ALWAYS watch the NYE ball drop, drop a [emoji] in the comments if you do too.

I love wrapping gifts and avoid gift bags like the plague (if you sell gift bags or paper be sure to use a pic of your stuff). Which do you prefer? Comment BAG or PAPER below and I'll pick someone to win my latest gift set for FREE.

FAMILY VIBE POSTS

Post about how you spend your weekends and ask your audience to share.

I never, ever work on the weekends because that's straight-up mommy time. How about you? Are you all about the family on the weekends or do you get put in that WERK. Comment below.



DRESS YOU BUSINESS IN WORDS THAT HOOK CLIENTS!

What's a dish you love having for Christmas? I'm a lasagna chick myself, but I can go for a nice roasted turkey too. Sooo, what's going on your table for Christmas dinner?

TRAVEL POSTS

Post about the last place you traveled to and ask your audience to chime in. For example:

Lawwwd if I could only have another week in Turks and Caicos (share a photo from your vacation). I LOVE that place? What's your favorite vacation spot – somewhere you'd go over and over again? Share below, I need some options for this year.

BEAUTY POSTS

I'm a fresh-face girl but every now and again I like to hit the people with a glamorous look. But of course, I don't have a steady MUA. Drop a comment below tagging your favorite MUA so I can check them out. Thank YOU!

SHOPPING POSTS

Are you a get-it-done fast or last-minute shopper? (Use the post to remind your audience about any cutoff dates, special offers and delivery specials you're running.)

Share an image that shows last month's (or last week/last year's) top seller and give some background on what inspired you to create it.

Share an image of your hottest seller last year (or if sold out earlier this year) and remind people



to join your email list so don't miss out when it's back in stock!

*Wow, this girl right here sold out not once ... but **THREE TIMES!** I've learned my lesson and am stocking up this time. New items will be live **WEDNESDAY**, so if you click the link in my bio and hop on my email list so you don't miss out.*