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[SOCIAL MEDIA POST]

Truth moment ... if you trusted all the social media rah-rah hype, you'd believe entrepreneurs were either:

Frazzled dreamers who work 80-hour weeks and can't remember what sleep even means ... (weary face emoji)

OR

Multi-millionaires who spend their days at beachside hotels and lavish parties. (money-mouth face emoji)

But we all know that social media has a way of ... shall I say, "stretching the truth."

So, what are the FACTS?! (eyes emoji)

Find out in my book, "ABC 123" where I'm dishing on the good, the bad and ugly of entrepreneurship.

Whether you're ready to escape your corporate cubicle, put that hard-earned MBA to good use, or step back into the workforce as the boss, this book serves up the



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essential knowledge to get your business off the ground and keep it soaring, all without sacrificing your health and sanity. (raising hands emoji)

Ready to BOSS up? Tap the link in my bio to get your copy of “From Employee to Entrepreneur” so I can teach you exactly how to do that.

[SOCIAL MEDIA POST]

Ever hear the phrase, “everything that glitters isn’t gold”? Welp, well it sure rings true in this wild and crazy world of entrepreneurship.

FACT: Everything you see on social media is NOT real. The selfies sitting beachside. The “gangsta lean” pose on luxury cars, the seductive gaze into the camera while all draped in diamonds, handbags and red bottoms.

You see, those are just snapshots that never tell the full story like how many hours the entrepreneur had to work to get those expensive things or how many sleepless nights did the entrepreneur spend to make the money sitting bedside in the photo.

Again “everything that glitters isn’t gold”! Now, unfortunately, this social media lifestyle of “alternative facts” has left many of you confused about the REAL journey from employee to entrepreneur. And I’m here to deliver the FACTS – straight with no chaser.

In my new book, “ABC 123,” I reveal the story behind entrepreneurship – you know the parts nobody wants you to see. Tired of living in la la land on social media? Tap the link in my bio so I can open your eyes to what it really takes to run a successful business.