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[SALES EMAIL]

Subj: Always stay gracious, THIS is your best revenge ...

Hey [First Name],

Before I get to today's topic, can we pause for some Beyoncé-level formation?

Now, I LOVED when she said, *"You know you're that chick when you cause all this conversation ... always stay gracious, best revenge is your paper."*

But I'm gonna switch it up a bit and say this instead:

"... Always stay gracious, best revenge is your GORGEOUS HAIR."

You see, as little girls we were taught our hair is our crowning glory.

It's our hair that symbolizes our swag, personality and attitude. For example, you can sprinkle some #BlackGirlMagic on the world by rocking your natural hair.



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And, you can channel your inner Beyoncé with long, wavy tresses.

Or you can turn heads with a signature style that's all your own.

Whatever look you choose, one thing I know for sure:

You'll serve up nothing but luxury. That is, as long as you're rocking hair extensions from Savon Luxe.

Whether you're in the mood for wavy, curly or straight hair, our luxury hair extensions are exactly what a classy woman like you needs and deserves.

At Savon Luxe, you'll get the best quality 100% virgin hair that won't mat, tangle, shed or frizz if properly cared for. The lifespan of our extensions is at least 2 years – making them of the best beauty investments you can make.

But don't take my word for it. Experience it for yourself here:

[insert shop page link]

[Sign Off]

P.S. Want to rock your beautiful Savon Luxe hair extensions for their full lifespan? Shop our hair care products specifically formulated to help you do precisely that => [insert shop page link].